

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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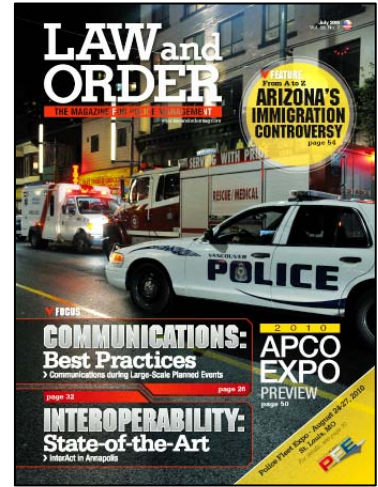
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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LAW and ORDER

Hendon Publishing Company Inc.
130 Waukegan Rd., Suite 202
Deerfield, IL 60015
Tel. No.: (847) 444-3300
FAX No.: (847) 444-3333
www.hendonpub.com

Official Publication of: None
Established: 1953
Issues Per Year: 12



FIELD SERVED

LAW AND ORDER serves the law enforcement field which includes federal, military, state, county, municipal, university/college, and other law enforcement agencies.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are police chiefs, directors, sheriffs, superintendents, deputy chiefs, undersheriffs, chief deputies, colonels, commanders, majors, captains, lieutenants, sergeants, officers, deputies, troopers, civilian/non-sworn employees, and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	3,024
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	250
Digital _____	-
All Other _____	522
TOTAL	3,796

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	37,814	99.9	36,717	97.0	1,097	2.9
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	31	0.1	-	-	31	0.1
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	37,845	100.0	36,717	97.0	1,128	3.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
January _____	1,058	989	37,699
February _____	103	12	37,608
March _____	189	135	37,554
April _____	1,043	1,637	38,148
May _____	5,479	5,362	38,031
June _____	88	86	38,029
TOTAL	7,960	8,221	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
 This issue is 0.6% or 223 copies above the average of the other 5 issues reported in Paragraph two.

TYPE OF AGENCY	TOTAL QUALIFIED	PERCENT OF TOTAL	POPULATION SERVED						
			Unknown	2,500 and under	2,501 to 4,999	5,000 to 9,999	10,000 to 49,999	50,000 to 99,999	100,000 and over
Federal _____	533	1.4	-	79	57	56	42	44	255
Military _____	87	0.2	-	14	6	12	15	11	29
State _____	1,210	3.2	-	86	44	72	182	162	664
County _____	7,132	18.8	-	622	575	784	2,059	1,106	1,986
Municipal _____	21,169	55.7	-	3,720	2,831	3,298	6,747	2,255	2,318
University/College _____	1,232	3.2	-	257	206	214	302	106	147
Sub-Total	31,363	82.5	-	4,778	3,719	4,436	9,347	3,684	5,399
Others Allied to the Field (See Note 1) _____	6,668	17.5							
TOTAL QUALIFIED CIRCULATION	38,031	100.0							

TYPE OF AGENCY	TOTAL QUALIFIED	PERCENT OF TOTAL	JOB TITLE															
			Chief of Police	Director	Sheriff	Superintendent	Deputy Chief	Under Sheriff/Chief Deputy	Colonel	Commander	Major	Captain	Lieutenant	Sergeant	Officer/Deputy/Trooper	Civilian Employee/Non Sworn	Volunteer	Other
Federal _____	533	1.4	120	33	2	5	13	7	1	8	4	18	26	27	83	30	54	102
Military _____	87	0.2	5	8	-	4	1	-	3	6	-	2	3	22	8	6	5	14
State _____	1,210	3.2	88	99	19	4	34	3	4	53	21	106	130	132	257	63	89	108
County _____	7,132	18.8	115	88	2,379	10	879	270	8	121	216	787	1,241	282	450	105	85	96
Municipal _____	21,169	55.7	9,031	154	24	19	1,165	51	9	474	293	2,056	4,962	911	1,060	202	223	535
University/College _____	1,232	3.2	181	275	3	3	30	2	1	10	2	35	43	53	52	45	402	95
Sub-Total	31,363	82.5	9,540	657	2,427	45	2,122	333	26	672	536	3,004	6,405	1,427	1,910	451	858	950
Others Allied to the Field (See Note 1) _____	6,668	17.5																
TOTAL QUALIFIED CIRCULATION	38,031	100.0																

TYPE OF AGENCY	TOTAL QUALIFIED	PERCENT OF TOTAL	NUMBER OF OFFICERS							
			1 to 5	6 to 10	11 to 25	26 to 50	51 to 100	101 to 500	Over 500	Unknown
Federal _____	533	1.4	36	33	71	58	49	64	148	74
Military _____	87	0.2	8	5	5	8	10	17	8	26
State _____	1,210	3.2	68	54	122	102	102	209	288	265
County _____	7,132	18.8	290	422	741	630	509	818	465	3,257
Municipal _____	21,169	55.7	1,870	2,091	3,230	2,100	1,393	1,291	445	8,749
University/College _____	1,232	3.2	96	116	194	122	61	23	8	612
Sub-Total	31,363	82.5	2,368	2,721	4,363	3,020	2,124	2,422	1,362	12,983
Others Allied to the Field (See Note 1) _____	6,668	17.5								
TOTAL QUALIFIED CIRCULATION	38,031	100.0								

TYPE OF AGENCY	TOTAL QUALIFIED	PERCENT OF TOTAL	ANNUAL BUDGET									
			Under \$250,000	\$250,000 to \$499,999	\$500,000 to \$999,999	\$1 to \$2.9 Million	\$3 to \$4.9 Million	\$5 to \$9.9 Million	\$10 to \$49.9 Million	\$50 to \$99.9 Million	\$100 Million or Over	Unknown
Federal _____	533	1.4	29	31	25	53	43	18	41	20	110	163
Military _____	87	0.2	24	12	2	10	7	1	3	1	11	16
State _____	1,210	3.2	99	70	86	160	122	73	137	87	96	280
County _____	7,132	18.8	288	310	337	817	412	371	514	207	164	3,712
Municipal _____	21,169	55.7	2,303	1,369	1,290	2,615	1,189	931	951	156	172	10,193
University/College _____	1,232	3.2	220	107	123	161	51	40	30	10	8	482
Sub-Total	31,363	82.5	2,963	1,899	1,863	3,816	1,824	1,434	1,676	481	561	14,846
Others Allied to the Field (See Note 1) _____	6,668	17.5										
TOTAL QUALIFIED CIRCULATION	38,031	100.0										

Note 1: Others allied to the field includes dealers, distributors and manufacturers of police equipment, security/plant protection, private detectives, and police school associations.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	15,252	1,608	3,979	20,839	54.8
II. Request from recipient's company: _____	688	280	28	996	2.6
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	16,142	54	-	16,196	42.6
*Association rosters and directories _____	803	-	-	803	2.1
*Business directories _____	15,339	54	-	15,393	40.5
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	32,082	1,942	4,007	38,031	100.0
PERCENT	84.4	5.1	10.5	100.0	

*See Paragraph 8

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	37,407	98.3
Individuals by name only _____	100	0.3
Titles or functions only _____	88	0.2
Company names only _____	407	1.1
Multi-Copy Same Addressee copies _____	29	0.1
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	38,031	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	309		400-427 Kentucky _____	620	
030-038 New Hampshire _____	419		370-385 Tennessee _____	778	
050-059 Vermont _____	112		350-369 Alabama _____	829	
010-027 Massachusetts _____	1,187		386-397 Mississippi _____	464	
028-029 Rhode Island _____	166		EAST SO. CENTRAL	2,691	7.1
060-069 Connecticut _____	559		716-729 Arkansas _____	613	
NEW ENGLAND	2,752	7.2	700-714 Louisiana _____	695	
100-149 New York _____	1,504		730-749 Oklahoma _____	677	
070-089 New Jersey _____	1,323		750-799 Texas _____	2,234	
150-196 Pennsylvania _____	1,633		WEST SO. CENTRAL	4,219	11.1
MIDDLE ATLANTIC	4,460	11.7	590-599 Montana _____	166	
430-459 Ohio _____	1,852		832-838 Idaho _____	244	
460-479 Indiana _____	1,159		820-831 Wyoming _____	177	
600-629 Illinois _____	1,968		800-816 Colorado _____	630	
480-499 Michigan _____	1,317		870-884 New Mexico _____	278	
530-549 Wisconsin _____	1,059		850-865 Arizona _____	450	
EAST NO. CENTRAL	7,355	19.3	840-847 Utah _____	319	
550-567 Minnesota _____	739		889-898 Nevada _____	159	
500-528 Iowa _____	513		MOUNTAIN	2,423	6.4
630-658 Missouri _____	1,001		995-999 Alaska _____	93	
580-588 North Dakota _____	511		980-994 Washington _____	606	
570-577 South Dakota _____	181		970-979 Oregon _____	349	
680-693 Nebraska _____	351		900-961 California _____	2,048	
660-679 Kansas _____	657		967-968 Hawaii _____	51	
WEST NO. CENTRAL	3,953	10.4	PACIFIC	3,147	8.3
197-199 Delaware _____	89		UNITED STATES	37,951	99.8
206-219 Maryland _____	492		969 & 004-009 U.S. Territories _____	11	
200-205 Washington, DC _____	96		Canada _____	36	
220-246 Virginia _____	820		Mexico _____	-	
247-268 West Virginia _____	371		Other International _____	28	
270-289 North Carolina _____	1,214		APO/FPO _____	5	
290-299 South Carolina _____	670		TOTAL QUALIFIED CIRCULATION	38,031	100.0
300-319 Georgia _____	1,431				
320-349 Florida _____	1,768				
SOUTH ATLANTIC	6,951	18.3			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified: _____	38,144	38,332	38,013	37,672	37,988	37,845
Qualified Non-Paid: ___	34,357	35,165	35,583	35,919	36,509	36,717
Qualified Paid: _____	3,787	3,167	2,430	1,753	1,479	1,128
Post Expire Copies included in Total Qualified Circulation: _	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$22.04	\$26.92	\$26.71	\$29.08	\$29.01	\$30.90

***NOTE: July 2009-June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include one source of circulation for a quantity of 803 copies or 2.1%.

Business directories include 3 sources of circulation for quantities of 348 copies or 0.9% to 9,341 copies or 24.6%, including National Sheriffs Association, Police Scan, and National Directory of Law Enforcement Administrators.

Paragraphs 3c and 7 are reported at the option of the publisher.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Robert McNally, Circulation Manager

Pete Kingwill, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 14, 2010

State Illinois

County Cook

Received by BPA Worldwide July 14, 2010

Type PJ

ID Number L022P0J0